

Name:

Main Street

Understanding Goods and Services



STORYPATH®

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WORKING TOGETHER: THE FRIEZE

Talk with your partner about how you will work together.

- ☐ We will listen to each other's ideas.
- ☐ We will share the work.
- ☐ We will help each other.
- ☐ We will do careful work.
- ☐ We will work together to solve problems.

Other ideas:

**SELF-ASSESSMENT: WORKING TOGETHER**

	Not often/Never	Sometimes	Always
1. We listened to each other's ideas.			
2. We shared the work.			
3. We helped each other.			
4. We did careful work.			
5. We worked together to solve problems.			



WORD BANK: THE BUSINESS COMMUNITY

On the left side, make a list of businesses the class created. On the right side, add words that describe the businesses.

Businesses	Describing words
candy store	colorful

Assessment: Businesses are named; describing words accurately reflect the business district.



WRITING: THE BUSINESS COMMUNITY

Write sentences to describe the business community. Use your word bank to help you.

[illegible]

Assessment: The sentences include words from the word bank, accurate information about the business community created, and (if advanced) interesting details.



WORD BANK: JOBS

On the left side, make a list of jobs in the businesses. On the right side, list the skills people need to do the jobs.

Jobs	Skills
grocer	good at addition

Assessment: Words are appropriate to the roles of workers and the skills they need to do their jobs.



WORD BANK: GOODS AND SERVICES

On the left side, make a list of goods. On the right side, make a list of services. Remember, some businesses sell both goods and services.

Goods	Services
toys	child care

Assessment: Goods and services are correctly categorized.



WORKING TOGETHER: OUR BUSINESS

1. What does our business sell?

2. What will we make to show the kind of business we have?

3. How will I work with my partner?

- ☐ I will listen carefully.
- ☐ I will share the work.
- ☐ I will be helpful.
- ☐ I will disagree in a polite way.
- ☐ I will work with my partner to solve problems.



DATE _____

PEOPLE MAKE CHOICES

Why would people choose to shop in your business? Write at least three reasons.

Name of business: _____

Reasons to shop in our business:

[illegible]

Assessment: Three reasons are provided that are logical to the business.

DATE _____

[illegible]

Assessment: Words are appropriate for advertising a good or service.



PLANNING OUR ADVERTISEMENT

Step 1. Circle words from your word bank that you could use to sell your products.

Step 2. What do customers need to know about your products? Write your answer below.

Step 3. How can you attract attention for your products? List at least two ideas.

Step 4. Draft your advertisement on a separate sheet of paper.



















Step 5. Make your advertisement.

Assessment: Advertisement clearly tells about the product, attracts attention, and is carefully prepared.



SELF-ASSESSMENT: PRESENTING OUR ADVERTISEMENT

How did you do?

	Not often/Never	Sometimes	Always
1. We told the audience what products we sell.			
2. We told why people should buy our products.			
3. We answered questions.			
4. We spoke clearly and loudly.			
5. We looked at the audience.			
6. We stood tall.			



DATE _____

TRADE-OFFS

In our business district we decided to use our space for

That means we couldn't use the space for something else. What was another idea for the space?

Why was our choice the best choice?

How does this affect the environment?

Assessment: The use of the space was identified with an alternative listed. Logical responses were given for choice and environmental impact.



DATE _____

PREPARING FOR THE MEETING

What is the problem?

What do you think the community should do?

Why is this a good solution?

Assessment: The problem is correctly identified and a solution is provided with a reason for why this is a good solution. The reason demonstrates an understanding of the situation and is logical.



DATE _____

DRAWING: THE SOLUTION

Draw a picture showing how the community solved the problem.

Write a sentence that explains your drawing.

Assessment: The drawing portrays the solution the community decided upon. The sentence is completed and accurately explains the drawing.



DATE _____

WRITING: DRAFT AN INVITATION

What kind of celebration will we have?

What is the date of the celebration? _____

What time is the celebration? _____

Where will we have the celebration? _____

Who is hosting the celebration? _____

Use this information to draft an invitation. Use your word banks to help you write the invitation.

Edit your draft. Copy the final invitation onto a separate sheet of paper.

Assessment: The invitation provides the necessary information, tells about why people should come to the event, and is carefully written.

GLOSSARY

benefit an advantage or something you will gain

cost a disadvantage or something you will lose or pay

customers people who buy a good or a service from a business

goods things that customers buy from a business

logo a picture that is used to advertise a business

profit the money a business makes after all the expenses are paid

services tasks that are performed for payment

wages money earned by workers